

REAL ESTATE
Realtor shares the red, white and blue
221 words
4 July 1993
Colorado Springs Gazette Telegraph
CSP
G4
English
(Copyright 1993)

If you're driving through some local neighborhoods today, or jogging or walking the dog, and notice a lot of flags, real estate agent Shary Kasper has been there.

Kasper, a sales associate at the north office of McGinnis/Better Homes and Gardens, and her husband, Matt, have lined the streets of Erindale Park, Erindale Valley and Gatehouse with 12-by-18-inch flags on poles.

Kasper focuses on these neighborhoods for real estate listings and sales, and this year expanded her Fourth of July gift of flags to 400 homeowners.

The red, white and blue banners are more than decoration, she says.

"We're coming from a military background to start with, so the flag has been a pretty important symbol to us," she says.

Last year, she and her husband placed several hundred flags in the early morning hours of Independence Day, as they did this year, and the response from homeowners was positive.

"People would call and say, what nice recognition, I was out on an early morning jog and noticed all the flags lined up."

Though the flag presentation is part of a marketing program, it's "coming from the heart," adds Kasper.

"It's a reminder of what our flag stands for - our country and our freedom."

Document csp0000020011031dp74006u2

© 2009 Factiva, Inc. All rights reserved.