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Realty firm giving back with flags.

News Wire

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Byline: Jill Nolin

Jun. 28-An elderly lady walked out to the end of her driveway to pick up her paper one morning years ago.

She looked one way, saw her neighbors' yards with the American flags standing small but proud next to the mailboxes. She looked the other way and saw no flags.

So she called ERA American Realty to find why the march of flags stopped just before her yard.

"Boy, we were out there lickety-split," said Sandi Sears, sales manager for the Crestview branch of the firm, which has been putting out the flags for 17 years now.

It's experiences like that one that reassure Sears that distributing thousands of flags in Okaloosa County every July 4 is worth the effort and money.

"I'll even stop and straighten up a flag," Sears said, demonstrating the patriot and real estate agent inside her.



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